

Cosmopolitan dining experience

THE ENTOURAGE GROUP GOES GLOBAL



With his empire THE ENTOURAGE GROUP, entrepreneur Yossi Eliyahoo transformed the luxury hospitality market in various European hot spots.

And he's far from done.

I was born and raised in Tel Aviv, a vibrant city that never sleeps. I developed a passion for hospitality from an early age. Starting as a bartender, I quickly worked my way up to restaurant manager. Before long, I was running my own places around the city. I just love the diversity and the dynamics of the industry; no two days are the same. While working for an international hotel chain, I had the chance to start my own company, THE ENTOURAGE

GROUP, in Amsterdam with hotelier and fellow Israeli Liran Wizman. In 2008, high-end restaurant MOMO restaurant, bar and lounge was my first endeavour. IZAKAYA Asian Kitchen&Bar, THE DUCHESS, MR PORTER and THE BUTCHER followed a few years later. We've since branched out to European hot spots such as Barcelona, Berlin, Ibiza, Manchester and Munich. Even though our concepts vary, they all share a classy, cosmopolitan vibe. Our places are high-end, but also open and informal. It's not just about the food for us; it's about the entire dining experience. Dressing up and being part of a vibrant scene – where you can interact with others and be surprised – is the most important aspect for us. We want to give our customers a different experience

every time, while being consistent in the level of service we offer.

Cultural and culinary capital

Excellent service, great value for money and no cutting corners are in our DNA. One of the most important things I've learnt is that there are no shortcuts when running a business. You have to stay on your toes and invest; you can't sit back and let it run by itself. We've got a lot of exciting projects in the pipeline. We're looking at opening MR. PORTER in London and Dubai, and a contemporary Mexican concept in Amsterdam. THE BUTCHER is also expanding, since it's such a strong, attractive and easy concept to develop. To me, London is the capital of the cultural and culinary world, so I can't wait to join the scene there and make our mark.

